

BLUE RIDGE CHRISTIAN NEWS

OUR MISSION:

- ☩ **To share the love of Christ in Western North Carolina**
- ☩ **To provide an alternative to mainstream media by publishing positive, uplifting and encouraging “Good News”**
- ☩ **To provide the best advertising medium in our area for businesses to reach their prospective customers**

Circulation and Distribution

Blue Ridge Christian News is a monthly publication with initial circulation of 18,000 – 20,000 copies depending on the season. We provide distribution to Avery, Burke, McDowell, Mitchell, and Yancey Counties.

Blue Ridge Christian News is distributed to more than 700 churches and more than 700 local businesses throughout our six county coverage area. Distribution points include bulk copies to area churches, free-standing public racks and closed boxes, and counter copies in most local businesses and professional offices.



The Blue Ridge Christian News

261 Oak Ave., Spruce Pine, NC 28777

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www.brcnews.com

BLUE RIDGE CHRISTIAN NEWS

Rate Sheet

Effective February 2016

1 Month

Sizes	1 Months (Paid Up Front)
1/16 page	\$125.00
1/8 Page	\$180.00
1/6 Page	\$235.00
1/4 Page	\$305.00
1/3 Page	\$365.00
1/2 Page	\$450.00
Full Page	\$720.00
Inside & Outside Cover	\$1,000.00

3 Months

Sizes	3 Months (Billed Monthly)	3 Months (Paid Up Front)
1/16 page	\$115.00	\$320.00
1/8 Page	\$165.00	\$425.00
1/6 Page	\$225.00	\$610.00
1/4 Page	\$275.00	\$765.00
1/3 Page	\$330.00	\$915.00
1/2 Page	\$430.00	\$1200.00
Full Page	\$695.00	\$1920.00
Inside & Outside Cover	\$925.00	\$2500.00

6 Months

Sizes	6 Months (Billed Monthly)	6 Months (Paid Up Front)
1/16 page	\$105.00	\$560.00
1/8 Page	\$155.00	\$830.00
1/6 Page	\$210.00	\$1125.00
1/4 Page	\$260.00	\$1365.00
1/3 Page	\$300.00	\$1635.00
1/2 Page	\$425.00	\$2275.00
Full Page	\$675.00	\$3850.00
Inside & Outside Cover	\$875.00	\$4750.00

12 Months

Sizes	12 Months (Billed Monthly)	12 Months (Paid Up Front)
1/16 page	\$95.00	\$1010.00
1/8 Page	\$140.00	\$1485.00
1/6 Page	\$190.00	\$2075.00
1/4 Page	\$235.00	\$2575.00
1/3 Page	\$290.00	\$3150.00
1/2 Page	\$375.00	\$4045.00
Full Page	\$650.00	\$7000.00
Inside & Outside Cover	\$800.00	\$9000.00

AD DIMENSIONS

Full Page
 9.375" W
 x
 14" H

1/2 Page (Horizontal)
 9.375" W
 x
 7" H

1/2 Page (Vertical)
 4.5625" W
 x
 14" H

1/3 Page (Vertical)
 4.5625" W
 x
 10" H

1/3 Page (Horizontal)
 9.375" W
 x
 4.6" H

1/4 Page (Vertical)
 4.5625" W
 x
 6.95" H

1/4 Page (Horizontal)
 9.375" W
 x
 3.5" H

1/6 Page
 4.5625" W
 x
 5" H

1/8 Page
 4.5625" W
 x
 3.45" H

1/16 Page
 4.5625" W
 x
 1.7" H

Front Strip Banner
 9.375" W
 x
 1.25" H
 \$500.00/Month

SPECIFICATIONS FOR CAMERA READY ART

- Files should always be set up as CMYK
- All photos and files should be high-resolution, 300 dpi
- Any blacks used in document should be 100% BLACK
 - avoid using any built or rich blacks -
- Files should be supplied as a PDF format and fonts converted to outlines
 - Artwork/ad copy or camera ready artwork must be submitted to BRCN by the third Friday of the month.

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